

MEMORANDUM FOR: Assistant Director for Policy Coordination

FROM: Deputy Director (Plans)

SUBJECT: Paper entitled "National Psychological Strategy".

REFERENCE: Memorandum from Admiral Stevens to DD/P dated March 19, 1952.

1. The reference memorandum, the original of which is attached hereto, is invited to your attention. You will observe that Admiral Stevens has gone over our paper rather carefully and has concluded that although it is an admirable effort, there remain to be taken the two steps which he has indicated in his memorandum. Will you please examine this matter and let me know whether you believe it would be feasible to provide the additional statements and information requested by Admiral Stevens and, if so, in about how much time.

2. In order to make absolutely certain that we get off on the right track in our further effort to comply with Admiral Stevens' request, it might be desirable for [redacted] to discuss Admiral Stevens' memorandum with himself or with [redacted]. Although I believe I understand the points which Admiral Stevens is driving at, they are not crystal clear and even under my own interpretation of his meaning it seems to me that the job is much easier to describe than to do. He has asked us for some very definitive pinpointing of our present capacity and although we could furnish this up to a point, it must necessarily be speculative as to what the various "pluses" might be. The latter observation also holds with respect to the matter raised in Admiral Stevens' Paragraph 4. It would take quite a lot of speculation for us to say at this moment just how much extra advantage can be obtained from our existing mechanisms (some controlled and some only influenced) -- taking into consideration the fact that we have not yet begun to realize the designed benefit from many of these.

(Signed) FRANK G. WISNER

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Attachment:

TS 63294, Copy 1.  
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